

ANNA THIEL

Madison, WI

but willing to relocate!

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ABOUT ME

I am an accomplished brand, print and screen designer with experience designing for multicultural audiences. From small start ups to large corporations, I have successfully boosted brands to their highest elevations in creative ways. I am dedicated to pursuing innovation as it pertains to design, technology and cultural exchange.

EXPERIENCE

Graphic Designer

Salesforce.com Japan

June 2021-August 2021

- Created and localized marketing assets for online identity on website and social media accounts.
- Created designs for corporate SWAG. Consulted and elaborated on US headquarters' notices regarding marketing and design.

Art Director

GMJ Inc.(Medical Communications)

September 2018-May 2021

- Created cross-cultural designs including, Logos, UX/UI, campaign key images, hand-outs, doctor and nurse targeted articles, and presentations. Also, polished presentation slides to be visually pleasing and convincing.
- Provided English and International support with note-taking, language & cultural explanation, and research.
- Assisted marketing and consultation team with international launches. Maintained
- knowledge of current medical advances and design trends.

Assistant Language Teacher-ALT

Hokkaido Board of Education, Hakodate

July 2016-July 2018

- Facilitated and planned English classes for eight High Schools, emphasizing pronunciation, creative thinking, opinion formation and culture study.

Graphic Design Intern

Japanese Culture and Community Center of Washington

January 2016-June 2016

- Internship position for Non-profit Organization
- Created posters, graphics, maps, programs, pamphlets and other marketing materials in English and Japanese for the JCCCW and events.
- Worked to preserve historical documents from different times in Japanese-American history, including documentation relating to the Internment during WWII in the US. Helped plan and facilitate all ages events organized by the JCCCW.

Graphic Design/Administration Assistant

Seattle University, Office for Wellness and Health Promotion

October 2012-June 2015

- Created marketing content and design related to Seattle University's design styles to be used by the office and student organized Health Campaigns.
- Worked one-on-one with the director to create campaigns for health surveys and hiring.
- Entered data to be used by the office and university.
- Worked at the front desk, welcoming visitors, arranging meetings, answering phone calls, and confidential data entry.
- Created and handed out "quit-kits," information and tools to help students quit smoking.

Think Creative.

EDUCATION

University of Wisconsin, Madison

Certificate: Digital Skills UI/UX Bootcamp

Starting February 2022- December 2022 ECD

Seattle University

Bachelor of Fine Arts: Digital Design, Minor in Japanese

Class of 2016

Well-regarded Jesuit University in the heart of Seattle. The Digital Design program included a one-year intensive "boot camp" with head of the Design Department, Naomi Kasumi. Discovered strengths in printed materials and developed interest in 3-D works. Participated in "RE:" Design Show for 2015 and the Fine Arts Show for 2016. Facilitated tours with Fukuoka University English Business Program, liaison for international students with the International Student Center at Seattle U. Cast member in "Summer in Seattle," admissions musical for Seattle University. While at Seattle University, participated in Shorinji Kempo Club, Assistantship for fabric artist Joey Veltcamp.

Madison, WI. West High School

Class of 2012

Highest Rank Public High School in the Capitol city of Wisconsin. Noted for its pre-college-prep and community involvement. Primary focuses were Japanese, the Arts, Graphic Design, and German. President of the Japanese Club and two time exchange student to Japan with Youth for Understanding (Otsu, Shiga, 6 weeks, summer 2009, and Akashi/Kobe, Hyogo, 4.5 months, fall and winter 2011-12). Student Representative for Madison-Obihiro Sister City Organization.

SKILLS AND INTERESTS

Graphic and Technical Skills: Adobe CS Illustrator, Photoshop, InDesign, AfterEffects, XD, Figma. CMS (Word press, Wix), stock photo usage. Social media marketing on Facebook and Instagram. Experience in creating TikTok. Flexible between Microsoft and Apple interfaces. Data entry and data presentation.

Creative Endeavors: Illustration, life drawing, digital art, sculpture, sewing, cosplay/costuming designer and winner, and photography.

Public Speaking: Loud and clear voice. Presenting in front of corporate clients and performing in front of large crowds as an actor, singer and musician (electric bass).

Japanese Language and Culture: Business Level in Japanese Language, 13 years+ of study.

FREELANCE PROJECTS

Abstract Commerical Realty

Madison, WI

December 2021 - present

Updating marketing materials.

SakeBox Seattle, WA

December 2021 - present

Design branding for all-you-can-drink sake vending machine bar.

Global-K Tokyo, Japan

August 2021 - December 2021

Design branding and website for Japan-based international wellness and beauty brand attempting to bring stem cell therapies to Japan.

APHEX: Asian Public Health Exchange Tokyo, Japan

February 2021 - present

Creating website and branding for web platform where Public Health researchers in the Pacific Hemisphere can share their work with peers and the general public. Launching 2022.

Ratih Co. LTD Tokyo, Japan

August 2020

Brand Design for recruitment and talent firm.

AMIA Tokyo, Japan

December 2017 - March 2018

Brand and Presentation Design for IT startup.

Ibuki Magazine Seattle, WA

March 2016 - July 2017

Graphic director and layout designer for Japanese community lifestyle magazine in the PNW.